

SAVANNA WILLIAMS

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Portfolio: www.savannawilliams.com

EXPERIENCE

AMC HEALTH (*Remote patient monitoring-* www.amchealth.com) *Remote*
May 2022 – Present
Director of User Experience

- I am responsible for leading the user research and UI design for all of AMC Health's products.
- I provide an intermediary between the product team, business stakeholders, and the development team, analyzing wants, needs, and pain points at the business and user level.
- I write functional requirements for the developers and serve as a UX guide in the development of front-end UI and back-end APIs.

UI/UX Designer *Sept 2021 – May 2022*

- I created workflows, wireframes, interfaces, prototypes, and other UX design deliverables.
- I worked directly with the engineers and the business team to bring products from idea to execution.
- I collaborated cross-functionally to assist with the implementation of usability and accessibility-focused features.

A CULTIVATED NEST (*Frugal lifestyle website-* www.acultivatednest.com) *Remote*
Feb 2015 – Sept 2021
UI/UX Designer

- Organized and led the big website redesign in 2015, collaborating with web developers. The redesign reduced the website bounce rate by 7%.
- Developed the new website's design system and the new style guide for website and marketing graphics.
- Developed the redesigned email newsletter template, increasing click-through rates by 3%.

THE DIGITAL DOWNLOAD SHOP (*Ecommerce website-* www.thedigitaldownloadshop.com) *Remote*
Jun 2012 – Present
Owner + Lead UX Designer + Lead Graphic Designer

- Designed the majority of the downloadable planner products and clipart assets.
- Led a team of freelancers, and trained the team to ensure all work followed the brand style guide I developed.

EDUCATION

LESLEY UNIVERSITY *Remote*
2021
Bachelor of Science in Design for User Experience

- Graduated summa cum laude with a 4.0 GPA.

TREEHOUSE *Remote*
Sept 2020
Front End Web Development Techdegree

- Completed nine front-end web development projects using HTML, CSS, and JavaScript.
- Verified certificate available here- <https://www.credential.net/78d348d0-cff7-4f99-bdf6-2505f4cf3a2a>

ANIMATION MENTOR *Remote*
Sept 2014
Diploma in Advanced Studies in Character Animation

- Completed all 6 Animation Mentor 3D character animation courses, covering body mechanics and acting.
- Acted as a Peer Buddy from Jul 2014 - Sep 2014, giving weekly feedback to underclassmen.

SKILLS

- Wireframing
- Prototyping
- Adobe XD
- Figma
- Invision
- Balsamiq Wireframes
- User Interviews
- Surveys
- Usability Testing
- Personas
- Empathy Maps
- User Flows
- HTML5
- CSS3
- JavaScript ES6
- Animation
- Collaboration
- Communication